

Mario Gutiérrez

Economics Student doing senior independent work at Vassar College

✉ unistudent@yahoo.com

☎ 555-555-5555

📍 Poughkeepsie, New York

Executive Summary

Trilingual Economics and French student with 4 years of experience researching and analysing market trends. As an analytical and detail-oriented person, I have performed extremely well in my studies, excelling on the Dean's List and soon to graduate Magna Cum Laude. I leverage my mathematical and statistical skills as a former ECON Research Assistant and in my current independent research.

My communication skills allow me to lead and motivate classmates as the Business Club President and Cross Country Captain. I utilize problem-solving strategies to find success individually and on a team. By applying my academic and E.C. experiences, I am prepared to take on my first job as a Market Research Analyst.

Research Experience

SENIOR INDEPENDENT WORK, Vassar College | Economics Dept.

August 2018 - Present

I am currently designing a program of independent study supervised by an Economics faculty member with research interests and expertise in the area of Market Research Analysis as a part of my Senior Independent Work (Econ 399).

- Research and analyze market conditions to identify retail opportunities in Toulouse, France.
- Produce models to predict retail developmental impact in the Toulouse area.
- Detect patterns and quantify results in order to create a graph depiction of outcomes.
- Verbally present and defend my research analysis in front of the ECON department.

ECON RESEARCH ASSISTANT, Vassar College | Economics Dept.

May 2016 - August 2018

Gained hands-on experience in conducting economic research as an ECON Faculty Research Assistant with the ECON Dept. Chair at VASSAR COLLEGE during summer and winter breaks, working up to 20 hours a week, starting in May 2016 and concluding in August 2018.

- Learned to gather, organize, and interpret data, using mathematical formulas and statistics to make calculations regarding international fast-food market trends.
- Created more than 10 models to predict the impact of fast-food industry trends in various international environments including, South America, Europe, and Asia.
- Utilized pattern detection and result quantification to ultimately produce a graphical representation of results found.

Education

B.A. IN ECONOMICS, MINOR IN FRENCH

Vassar College

- Hold a high academic standing (3.8/4 GPA). -Awarded Dean's List 6 consecutive semesters. -On track to graduate Magna Cum Laude, high honors.

August 2018 - present

TSE Student Exchange program

Toulouse School of Economics

- Studied abroad for one semester in Toulouse, France, completing ECON classes with some of the most challenging faculty in Europe. - Improved French speaking skills by 80% via language/culture courses and daily interactions. - Gained social skills in adaptability, patience, and cross-cultural communication.

August 2017 - December 2017

Languages

- French (Full professional)
- Spanish (Native or bilingual)
- English (Native or bilingual)

Volunteering



I served the Vassar College Business Club as Treasurer for 2 years, utilizing my organization skills and attention to detail to manage funds and budget.



Now, I guide the club as President, expanding my leadership, delegation, and communication skills. I have participated on the Vassar College Cross Country Team for 3 years advancing my endurance, perseverance, and sense of teamwork. Currently, I am leading the team as Captain, motivating and encouraging my fellow teammates, as well as setting a good example through my punctuality and team-spirit.

Technical skills

Data Analysis

Math & Statistics

Problem-solving

Critical-thinking

Pattern Detection

Result Quantification

Graphical Representation

Basic IT Skills
