

## Executive Summary

Trilingual Economics and French student with 4 years of experience researching and analyzing market trends. As an analytical and detail-oriented person, I have performed extremely well in my studies, excelling on the Dean's List and soon to graduate Magna Cum Laude. I leverage my mathematical and statistical skills as a former ECON Research Assistant and in my current independent research.

My communication skills allow me to lead and motivate classmates as the Business Club President and Cross Country Captain. I utilize problem-solving strategies to find success individually and on a team. By applying my academic and E.C. experiences, I am prepared to take on my first job as a Market Research Analyst.

## Languages

French (Full professional)

Spanish (Native or bilingual)

English (Native or bilingual)

## Technical Skills

Data Analysis	● ● ● ● ● ●
Math & Statistics	● ● ● ● ● ●
Problem-solving	● ● ● ● ● ●
Critical-thinking	● ● ● ● ● ●
Pattern Detection	● ● ● ● ● ○
Result Quantification	● ● ● ● ● ○
Graphical Representation	● ● ● ● ● ○
Basic IT Skills	● ● ● ○ ○ ○

## Out of Office



I served the Vassar College Business Club as Treasurer for 2 years, utilizing my organization skills and attention to detail to manage funds and budget.

Now, I guide the club as President, expanding my leadership, delegation, and communication skills.



I have participated on the Vassar College Cross Country Team for 3 years advancing my endurance, perseverance, and sense of teamwork.

Currently, I am leading the team as Captain, motivating and encouraging my fellow teammates, as well as setting a good example through my punctuality and team-spirit.

# MARIO GUTIÉRREZ

## Economics Student

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📍 Poughkeepsie, New York

## EDUCATION

B.A. IN ECONOMICS, MINOR IN FRENCH

(AUGUST 2018 - PRESENT)

**Vassar College**

- Hold a high academic standing (3.8/4 GPA).

- Awarded Dean's List 6 consecutive semesters.

- On track to graduate Magna Cum Laude, high honors.

TSE STUDENT EXCHANGE PROGRAM

(AUGUST 2017 - DECEMBER 2017)

**Toulouse School of Economics**

- Studied abroad for one semester in Toulouse, France, completing ECON classes with some of the most challenging faculty in Europe.

- Improved French speaking skills by 80% via language/culture courses and daily interactions.

- Gained social skills in adaptability, patience, and cross-cultural communication.

## RESEARCH EXPERIENCE

SENIOR INDEPENDENT WORK

(AUGUST 2018 - PRESENT)

**Vassar College | Economics Dept.**

I am currently designing a program of independent study supervised by an Economics faculty member with research interests and expertise in the area of Market Research Analysis as a part of my Senior Independent Work (Econ 399).

- Research and analyze market conditions to identify retail opportunities in Toulouse, France.

- Produce models to predict retail developmental impact in the Toulouse area.

- Detect patterns and quantify results in order to create a graph depiction of outcomes.

- Verbally present and defend my research analysis in front of the ECON department.

ECON RESEARCH ASSISTANT

(MAY 2016 - AUGUST 2018)

**Vassar College | Economics Dept.**

Gained hands-on experience in conducting economic research as an ECON Faculty Research Assistant with the ECON Dept. Chair at VASSAR COLLEGE during summer and winter breaks, working up to 20 hours a week, starting in May 2016 and concluding in August 2018.

- Learned to gather, organize, and interpret data, using mathematical formulas and statistics to make calculations regarding international fast-food market trends.

- Created more than 10 models to predict the impact of fast-food industry trends in various international environments including, South America, Europe, and Asia.

- Utilized pattern detection and result quantification to ultimately produce a graphical representation of results found.

Scan the QR code or copy the link below to view my online resume with more information about my relevant skills, academic history, research experience, and extracurricular activities:

<https://onlineresume.us/college-student-resume>

